



# Winterville Marigold Festival

May 19, 2012 – Winterville, Georgia

## Vendor Application

Thank you for your interest in the Winterville Marigold Festival. We are seeking vendors in the following areas:

**Arts & Crafts** – juried show; items must be made by exhibitor

**Horticulture** – garden and landscape plants & seeds

**Specialty Items** – nuts, grains, jellies, candles, soaps, etc.; items must be made by exhibitor

**Food Vendors** – southern and old-fashioned foods, traditional fair foods

*If interested in any other type of exhibition, display, or vending,  
or in demonstration opportunities, please call or email.*

If you have questions or need further information, please check our website [www.MarigoldFestival.com](http://www.MarigoldFestival.com), email us at [marigoldfestival@gmail.com](mailto:marigoldfestival@gmail.com), or call us at 706-742-FEST (3378).

*\*\*all information is required and must be legible - please print\*\**

Vendor Name: \_\_\_\_\_ Contact Person \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Day Phone: (\_\_\_\_\_) \_\_\_\_\_ Alternate Phone/Cell: (\_\_\_\_\_) \_\_\_\_\_

Where did you hear about us? \_\_\_\_\_

Vendor Type (check one):  Arts & Crafts  Horticulture  Specialty Items  Food

Items to be sold (must be a complete list – use additional sheet if necessary):

Where have you exhibited before?: \_\_\_\_\_

Signature: \_\_\_\_\_

*\*\*application continued on next page\*\**

*\*\*you must sign and return every page\*\**

**Page 1**

*For Juried Committee Use:*

Approved  Declined

Check # \_\_\_\_\_

**Booth Space Information:** Unless specified otherwise, booth spaces are 10'x10', with additional space available at the same rates for each additional 10'x10' area. Vendors must provide their own tent, tables, and all other booth apparatus including equipment needed for loading/unloading and electrical cords. Please bring tent weights (not ropes & stakes or anchors); tents without proper weights **will not be permitted**. Not all booths will have electricity available. If electricity is needed, please indicate your need in the Fees and Deadlines section.

**Setup / Breakdown / Cleanup:** Vendors must check in upon arrival. Festival hours are 9 am until 5 pm, and early breakdown will not be permitted. Vendors must arrive either Friday, May 18 between 5 pm and 8 pm OR Saturday, May 19 between 5 am and 7 am. **Due to road closures, all vendors must arrive no later than 7 am on Saturday.** Late-arriving vendors will not be allowed in and will forfeit all fees paid. All vehicles must be removed from the vendor area by 8:15 am.

**Booths must be set up and open at 9 am. Booths must remain open and staffed until at least 5 pm.**

You are responsible for cleaning up your booth space. Every item you bring must be removed by you. You cannot leave debris, boxes, etc. at your space.

**Parking:** Designated parking areas will be provided for vendors in the Pittard Park Overflow lot (just east of the vendor area).

**Fees and Deadlines:** Applications will be reviewed as they are received, beginning March 1. We reserve the right to limit the number of vendors with similar offerings. Applications submitted without the fee **will not be accepted**. Vendors not approved for participation will receive a refund of the fee paid. Please make checks payable to: **Winterville Marigold Festival, Inc.** and mail to PO Box 306, Winterville, Georgia 30683. CHECKS ONLY, NO CASH!

Description	Fee per 10'x10' Space	Number of 10'x10' Spaces	Extended Price
Arts & Crafts	\$50		
Horticulture	\$50		
Specialty Items	\$50		
Food	\$100		
Non-Profit Groups – Food	\$60		
Electric (per plug)	\$10		
<b>Total Due - include with application</b>			

**Advertising:** Vendors will be listed in the Festival program booklet (inserted in the Athens Banner-Herald and distributed at the Festival) and on the Festival website. Applications received after April 15 cannot be guaranteed a listing in the program booklet.

Display advertisements in the program booklet are available at an additional charge; call or email if you are interested in display advertising.

Sign that you have read and understand this page: \_\_\_\_\_

**Application Requirements:** Please sign in the section corresponding to the area in which you are applying.

**Arts & Crafts, Horticulture, and Specialty Item Vendors** will be selected using a Juried Format. Selection is based on quality and workmanship of product, and original & creative ideas. An attractive display and the incorporation of marigolds in its layout will also be considered.

Vendors not selected will receive a refund of the fee paid with their decision letter.

Please include with application 3 – 4x6 photos of your product(s), artist at work, and/or booth set-up. At least one photo must be a close up of your product(s) and one must be of your booth set-up. Photos cannot be returned.

All items must be the work of the exhibitor. Buy and sell items are strictly prohibited. Only items listed on application are to be offered for sale.

**Arts & Crafts, Horticulture, and Specialty Item Vendors, signature:** \_\_\_\_\_

**Food Vendors** will be selected based on attractiveness of display and preference will be given to those offering southern-style, old-fashioned, or country fair type foods. Our goal is to offer exclusivity of food offerings; therefore, you may offer **only** foods you have listed on the first page of the application and only those that we have approved.

Food vendors must display prices prominently.

Vendors not selected will receive a refund of the fee paid with their decision letter.

Please include with application 1 – 4x6 photo of your booth set-up. Photos cannot be returned.

Food vendors are responsible for complying with all State of Georgia health and safety regulations. **Please complete the Food Service Permit application available on our website and submit with your application.** Submit the Food Service Permit application to the Marigold Festival; **do not** submit your Food Service Permit application to the Athens-Clarke County Health Department.

Food vendors cannot begin selling their products until the health inspector has inspected and issued the Food Service Permit. Therefore, food vendors are encouraged to set up on Friday evening to facilitate the inspection process.

**Food vendors, signature:** \_\_\_\_\_

**General Rules & Regulations for All Vendors:**

We reserve the right to determine the location of booths to maximize variety of vendors.

No refunds will be given once you have been accepted as a vendor. If your application is declined by the Festival committee you will receive a complete refund.

Any electric generator used on site must be quiet so as not to distract the stage performances or neighboring vendors. Festival Management will have sole discretion in determining if any electric generator is noisy and may order its removal from the Festival area. No loud speakers, amplified boom boxes, or portable bullhorns are allowed.

Vendors asked to leave the festival for unacceptable behavior will forfeit his or her fees and will not be allowed to attend future festivals.

Non-Profits, other organizations and candidates for State, Federal and Local offices MAY NOT hand out materials – please contact us for information on booth space for this type of activity.

Any points not covered elsewhere in this document are subject to settlement by Festival Management.

Vendor is responsible for any harm, bodily damage, or property damage from or to their equipment, cooking hardware, material, employees or volunteers.

In the event of unforeseen problems at the site, I agree to comply with the requests of the Festival Management or public officials (police, fire) to alter operations or move to another booth space as deemed necessary by these authorities. Vendor agrees to indemnify and hold the City of Winterville and Winterville Marigold Festival, Inc. harmless for any claims, losses, or liabilities arising from vendor's acts, omissions, negligence, or misconduct.

The City of Winterville and Winterville Marigold Festival, Inc. or its agents or assigns are not responsible for any personal injury to the exhibitor or its agent or for the safety of the exhibits against theft, fire damage, accidents or other causes. The exhibitor is encouraged to take all steps, measures, and precautions as necessary to protect its agents, exhibits, displays and property against all possible injury, damage, loss or destruction, during set-up and breakdown, during festival hours, and during non-festival hours.

With my signature I affirm that I have read and agree to the terms of the Vendor Application, understand them, and will comply with these terms and all Festival logistics requirements. I understand that any violation of these rules and regulations will void the agreement for booth space, and vendor will forfeit all moneys which have been paid. The Winterville Marigold Festival reserves the right to terminate the agreement for booth space. Written notice to terminate the agreement is not required.

With my signature I hereby release and agree to hold harmless the Winterville Marigold Festival, Inc., the City of Winterville, and any volunteers from any damage to the undersigned’s property or any personal injury which he/she or helpers may sustain while participating in the Marigold Festival.

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Applicant’s Name (please print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

*If you have questions or need further information, please call the Festival Hotline at **706-742-3378**. This is a voicemail service and is checked at least once a day. Please leave your name and contact phone number and we will contact you as soon as possible. You may also email us at **marigoldfestival@gmail.com**.*